

NEWS INFORMATION

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ALAMEDA P&T POSTS REWARD FOR OUTLAW REFRIGERATORS

Alameda, California, October 1, 2007 – Alameda Power & Telecom has announced plans to round up a gang of local bandits and bring them to justice!

You can join the utility posse and get a \$35 reward, and you won't need the trusty old six-shooter to do it. Just turn in that old second refrigerator or freezer that's robbing your energy dollars every month.

The renegade refrigerators typically hide out in basements and garages. They're known for conning residents by putting a few extra cans of soda "on ice," but they're really desperadoes in disguise.

According to Energy Management Supervisor Meredith Owens (a.k.a. "the Sheriff"), "For the most part, these refrigerators and freezers already have been replaced in the kitchen by newer, more efficient models, so they represent a stock of old, inefficient, and costly units. They draw far more electricity, and it's for the most part wasted energy."

"Sheriff Owens" added that these refrigerator ruffians can cost up to \$400 annually to operate.

Customers can be assured that the refrigerators and freezers won't be taking up space in the town pokey. Rather, they will be completely dismantled and appropriately recycled and no longer around to hoodwink our community.

Owens summed, “Customers really win in three ways. There’s a \$35 rebate. The old refrigerator or freezer will be properly and conveniently recycled. And there will be a reduced electric bill every month.”

To join the fight against the fugitive freezers, just call 748-3949 to schedule a pick up. Pick ups are made every Thursday. The refrigerator or freezer should be placed at the curb with the doors removed or taped securely shut. An Alameda Power & Telecom deputy will be by to arrest the miscreant and carry it away.